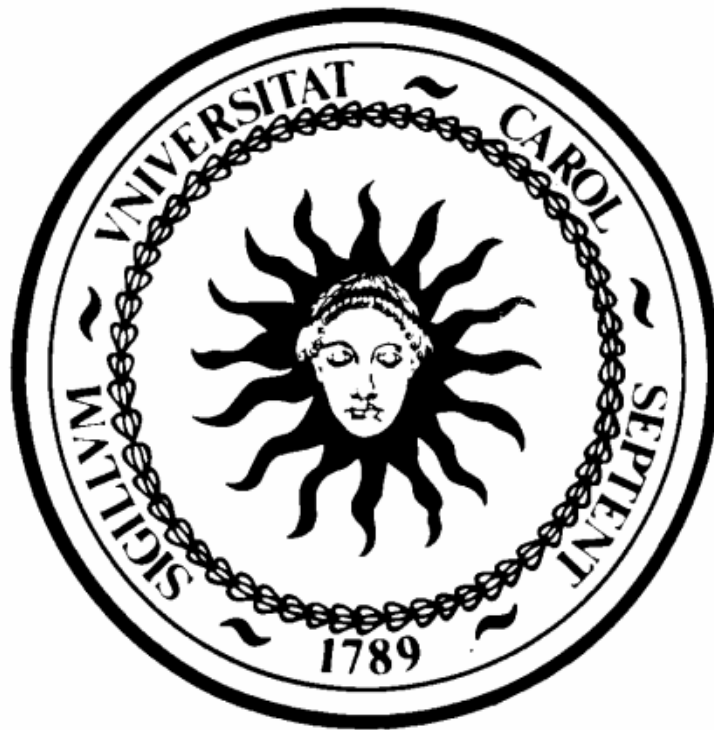


**Report to the
2016 North Carolina General Assembly
Joint Legislative Education Oversight Committee**



**The University of North Carolina
Strategic Initiatives Reserve
2014-15**

First appropriated in 1999, the Strategic Initiatives Reserve is used by the President of the University of North Carolina to encourage multi-campus initiatives, capitalize on promising opportunities, and address system-wide issues and concerns. Beginning in the 2005-07 biennia, the previous annual appropriation of \$4 million was reduced to \$3.3 million. Projects and collaborative efforts funded from this Reserve during the 2014-15 fiscal year are identified below.

UNC FIT 2014-15 Strategic Initiatives – \$1,555,953

- Funded the operation of the UNC FIT project. The project identifies best practices and common standards, and integrates those practices into the University operations of each campus.
- Specific programmatic objectives achieved during FY 2015:
 - ❖ Continued leveraging an E-Procurement investment with SciQuest to provide and expand strategic sourcing, catalog enablement, and consolidated acquisition coordination efforts.
 - ❖ Continued partnership with the NC Community Colleges and College Foundation, Inc. for automated Free Financial Application for Student Aid (FAFSA) verification process.
 - ❖ Continued an online time and attendance application for the shared services center (SSC) payroll operations for UNC payroll shared services campuses.
 - ❖ Partnered with the NC Department of Justice to enable campuses to upload past due account referrals into the Attorney General's portal through an automated process.
 - ❖ Worked to provide a CAPSTAT replacement for the UNC System, NCCCS, and the State of North Carolina to manage capital projects. The replacement will be used by OSBM, DOA, UNC, and the NCCCS.
 - ❖ Implemented uniform automated online transcript exchange service to deliver transcripts to students and between UNC constituent institutions and/or NC Community Colleges.
 - ❖ Continued a residency verification process review in coordination with the State Education Assistance Authority, NC Community Colleges and the NC Independent Colleges and Universities to identify a common process and standard for verifying residency for in-state tuition and student aid purposes
 - ❖ Provided compliance assistance for the Municipalities Continuing Disclosure Initiative due to increased SEC oversight for UNC System bond projects.
 - ❖ Provided work study opportunities for engineering students with the UNC System-wide Lighting Performance Contract.
 - ❖ Supported technology upgrades to enable SAS Visual Analytics for Institutional Research.

ECSU, FSU Long-Term Enrollment Growth - \$565,500

- Supported projects at Elizabeth City State University and Fayetteville State University to strengthen and invest in long-term enrollment growth through enhanced recruitment strategies and technology that will improve the campus experience for the prospective student; as well as, strengthen interaction between the enrolled student, faculty and staff.

UNCP, UNCSA Technology Efficiencies- \$300,000

- Supported the University of North Carolina at Pembroke's work to streamline electronic academic catalogue, improve utilization of event management software, purchase new case management software licenses, and migrate hosting of Banner ERP to UNC General Administration.
- Supported project at the University of North Carolina School of the Arts to modernize and update the school website.

UNCC DSBA - \$200,000

- Supported the University of North Carolina at Charlotte's Data Science and Business Analytics (DSBA) research collaboration with industry partners to further develop the program. This is the final year of a two-year commitment.

ECSU, UNCP, UNCSA, WSSU Polyline Drawings – \$143,805

- Supported Elizabeth City State University, University of North Carolina at Pembroke, University of North Carolina School of the Arts, and Winston-Salem State University in the creation of digital floor plans for every building on campus. These floor plans are essential for law enforcement and first responders to safely manage on-campus events and potential crises. These campuses did not have complete digital floor plans. This is the final year of a two-year commitment.

NCCU Retention and Graduation Rates - \$100,000

- Supported North Carolina Central University's efforts to improve retention and graduation rates by focusing on improvements in technology and training available to students and staff utilizing services in financial aid and academic advising.

UNCG Advancement - \$100,000

- Supported University of North Carolina at Greensboro's work to support major fund raising efforts through enhanced technology.

ECU, NCSU, UNCCH, UNCW Coastal Research - \$59,000

- Supported development at East Carolina University, North Carolina State University, University of North Carolina at Chapel Hill, and the University of North Carolina at Wilmington for structured hybrid coursework and experiential learning in the form of mentored research experiences.
- Supported North Carolina State University's 2015 North Carolina Coastal Conference hosted by North Carolina Sea Grant. The conference addresses collaborative opportunities for leaders from industry, government, academia and nonprofit sectors to connect communities, the coast, and the economy.

ECSU, UNCSA Chancellor Development - \$50,000

- Supported Elizabeth City State University and University of North Carolina School of the Arts with professional development and mentoring opportunities for campus leadership.

Higher Education Economic Impact Study - \$37,292

- Partnership with North Carolina Independent Colleges and Universities and North Carolina Community Colleges to assess the collective impact to North Carolina's Higher Education Institutions on the state economy and the benefits generated by the institutions for students, society, and taxpayers.

UNC-CH, UNCC, UNCG, and UNCW E-Portfolio – \$33,701

- Supported studies at the University of North Carolina at Chapel Hill, University of North Carolina at Charlotte, University of North Carolina at Greensboro, and the University of North Carolina at Wilmington in the use of E-Portfolios to improve student performance and achievement of core institutional competencies. This is the final year of a two-year commitment

UNC-CH NC Science Festival – \$25,000

- Supported University of North Carolina at Chapel Hill's effort to increase participation in the annual NC Science Festival hosted by the Morehead Planetarium.

NCA&T, UNCP Professional Skills Course Distance Education - \$24,933

- Supported work by North Carolina Agricultural and Technical State University and University of North Carolina at Pembroke to fund development of distance delivered professional skills courses at the graduate level.

Required Allotment Holdback Reversion to the General Fund – \$104,816

- As required by an allotment holdback for the UNC System during the spring of 2015, the University of North Carolina reverted \$104,816 to the General Fund from the Strategic Initiatives Reserve.